GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

The Andhra Pradesh State Creativity and Culture Commission – Approval of "The Andhra Pradesh State Creativity and Culture Academies (Constitution) Regulations, 2017" – Orders - Issued.

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PART-II

ESTABLISHMENT OF ACADEMY

3. Establishment of Academies — There shall be established the Academies listed in first Annexure whose name is specified in (1) column and the purpose of the Academy is indicated in corresponding row of (2) column.

4. Appointment of Committees —

(1) A committee of not more than thirteen (13) members shall be appointed for each Academy with the following members:-

(a) Full-time Chairman who shall be a widely recognized expert in the relevant field;
(b) Secretary of the Academy - Member Convener;
(c) Up to eleven widely recognized experts in the relevant field – Members; among whom one will be nominated as Vice Chairman

(2) The Academy committee shall have power to conceptualise activities and programs, and implement them in order to further its objectives.
(3) The Chairman and Members shall be nominated by Government on the recommendations of a three (3) member search committee for each Academy appointed by Government and consisting of members having special knowledge or practical experience in the respective fields.
(4) Other conditions relating to the constitution and functioning of the committee shall be as laid down in second Annexure.

STAFF

5. Appointment of Secretaries and Staff of Academies:—

(1) The Commission shall appoint a Secretary, for each Academy established under these regulations, who shall be functionally under the control of the Academy committee and administratively under the control of Chief Executive Officer.
(2) The staffing of the Academies shall be as provided in Fourth Annexure.

6. Academies:-

(1) Each Academy established under these regulations shall maintain a single independent bank account in a nationalised bank as prescribed by the Chief Executive Officer.

(2) The Commission shall provide an annual grant to each Academy from its fund.

(3) An Academy may also seek and/or receive funds from Government Corporations/Departments, private organisations under corporate social responsibility, donations etc.

(4) The Secretary of the Academy shall incur the expenditure for activities/programs approved by the Academy committee, within the annual grant of the Academy.

(5) All expenses of the Academy including the payment of remuneration and allowances to the Chairman of Academy committee, Secretary, staff and members of Academy committee shall be made out of the grant to the Academy.

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7. Financial Provisions:

(1) Each Academy shall be financially autonomous and approve its own expenditure.

(2) The financial provisions laid down in Annexure-III shall be followed,

ANNEXURE - I

(See Regulation 3 & 4)

Academy (1)	**Purpose Promotion and development of: (2)**
Sahitya Academy	Telugu literature
Sangeeta Nrutya Academy	Music and Dance
Nataka Academy	Drama
Drusya kalala Academy	Fine Arts
Folk and Creativity Academy	Folk and Creative Arts
History Academy	History of Telugu Land and Telugu people
Science and Technology Academy	Innovation and creativity connected with technology and digital fields.

Note: The functions of each Academy under column (2) above, are detailed below:

1. Andhra Pradesh Sahitya Academy:

1. To promote co-ordination and co-operation among the Telugu Literary personalities for the development of Telugu Literature, in and outside the State, and to restore its past glory.
2. To take steps to preserve and promote those languages without scripts, and those on the verge of extinct.
3. To co-ordinate with Central Sahitya Academy to achieve National and International recognition for Telugu Language and Literature.
4. To encourage the Translations of Telugu Classical Literature (Ancient and Modern) into other Languages and vice-versa to exchange the Literary Traditions.
5. To encourage research, criticism and comparative study in various genre.
6. To recognize and encourage the various dialects of Telugu Language and take suitable precautions for their continuation into posterity.
7. To publish Dictionaries of Telugu to various languages to create opportunities for learning other languages.
8. To publish Literary works, conduct Literary Programs and competitions for Students and Youth to instill interest in them in Telugu Literature
9. To prepare and publish Telugu Lexicon, thesaurus, encyclopedia, and other information banks in Telugu.
10. To take-up the projects on its own or in collaboration to document the lives and works of Telugu Vaggeyakaaras, other Music and literary Pioneers to preserve and perpetuate their contributions.
11. To organize Literary Seminars, Poet meets, Workshops, Avadhanas, to propogate the uniqueness of Telugu Language.
12. To celebrate the jayantis (birthdays) of Popular Writers, artistes, eminent people of various walks of life who contributed immensely for the glory of Andhra Pradesh State.
13. To initiate suitable Awards to eminent men of letters in Telugu literature including publishers and Translators.

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14. To treat Poetry, Story, Novel, Criticism, popular science, Children Literature and research works with equal importance.
15. To encourage Literary Organisations to make them vibrant in their activities.
16. To re-publish ancient and Traditional Literature by revising them by eminent Scholars.
17. To publish the works with permanent Value, Social relevance, readability and other Literary Values.
18. To publish a Directory of Telugu Writers once in 3 years.
19. To Publish Quality Periodical on Telugu Literature
20. To conduct Literary Seminars, Workshops specially to encourage and recognize the Young Writers and child prodigists.
21. To create and maintain a Website make available the latest information regarding the activities of the Academy.
22. To perform other additional functions that may be entrusted to the Academy by the government time to time.

2. Andhra Pradesh Sangeeta Nrutya Academy:

1. To impart training in music and dance to the students who are interested in various Schools and Colleges.
2. To preserve and protect the traditional music and dance forms of Aadivaasis and other nomadic groups and to document, digitalize and organize exhibitions show-casing the ancient treasure of Andhra Pradesh in the fields of Music and Dance.
3. To preserve promote Kuchipudi, Andhra Natyam, Aalaya Nrutyam, Jalari Nrutyam, Devadaasi, and other Dance forms like Thimsa, Savara, Gadaba, Koya, Lambaadi etc.,
4. To promote Carnatic and other regional music forms by conducting music concerts in the name of music exponents.
5. To conduct Jayanthies, (Birthday celebrations) of Gurus and other celebrities of Music and dance.
6. To promote different music and dance forms (classical, semi classical and light Music) and preserve them to handover to future generations.
7. To co-ordinate with various Music and Dance oganisations and institutions to promote learning and acquiring excellency.
8. To encourage the exchange of ideas and enrichment of techniques in Music and Dance with different styles prevalent in other States or Regions.
9. To publish literature on Carnatic Music and various Dance forms
10. To give recognition to and otherwise assist meritorious Music and Dance Institutions.
11. To encourage the setting up of institutions providing training in the art of music and dance, including instructions in artistes training, study of performance of music and dance.
12. To publish literature on music and dance including reference works such as an illustrated dictionary or handbook of technical terms.
13. To give recognition to and otherwise assist meritorious, music and dance organizations.
14. To revive and preserve folk music, folk dance in different regions of the state and to encourage the development of music and dance.
15. To sponsor music and dance festivals, seminars, conferences on regional and state level basis. And to participate and organize national level also.
16. To award prizes and distinctions and to give recognition to individual Artistes for their outstanding achievement.
17. To prepare and implement action plan with iconic performances which will attract tourists from other states and abroad.

18. To take suitable steps for the maintenance of proper and adequate standards among the Artistes community by conducting workshops, seminars and training classes.
19. To foster cultural contacts between the different regions of the state and various states of the country and abroad in the field of music and dance.
20. To create and maintain a Website make available the latest information regarding the activities of the Academy.
21. To perform other additional functions that may be entrusted to the Academy by the Government time to time.

3. Nataka Academy:

1. To preserve and promote Padyanatakam, Yakshagana, Veedhi Bhagavatham, etc., traditional Theatre forms and to restore them to their past glory.
2. To encourage the mythological, historical and folklore theatres by modernizing them with adoption of lighting, makeup, music and other histrionic techniques.
3. To conduct workshops, seminars and training classes for the enthusiastic youth to attract them towards theatre and necessary measures to develop professionalism in all theatrical activities.
4. To encourage the writing of new mythological, historical, folk dramas to address the scarcity of new Padyanatakams.
5. To adopt all new technological devises in the fields of lighting, music, and other stage crafts to make Telugu modern Drama on par with neighboring states and countries.
6. To encourage the exchange of ideas and enrichment of techniques in Drama with different styles prevalent in other states or regions.
7. To encourage the establishment of theatre centres on the basis of regional languages and co-operation among different theatre centres.
8. To encourage the setting up of institutions providing training in the art of theatre, including instructions in actor's training, study of stage craft and production of plays.
9. To encourage and assist production of new plays by awarding prizes and distinctions.
10. To publish literature on Drama including reference works such as an illustrated dictionary or handbook of technical terms.
11. To have an action plan to produce Sound and Light plays on mythological and historical themes to attract International Tourism.
12. To give recognition to and otherwise assist meritorious, theatrical organizations.
13. To encourage the development of amateur dramatic activity, children's theatre, the open-air theatre and the rural theatre in its various forms.
14. To revive and preserve folk music, folk dance and folk drama in different regions of the country and to encourage the development of community music, martial music and other types of music.
15. To sponsor drama festivals, seminars, conferences on regional and state level basis. And to participate and organize national level also.
16. To award prizes and distinctions and to give recognition to individual Artistes for their outstanding achievement.
17. To take suitable steps for the maintenance of proper and adequate standards among the Artistes community by conducting workshops, seminars and training classes.
18. To foster cultural contacts between the different regions of the state and various states of the country and abroad in the field of Drama.

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19. To organize separate drama fest and competitions to encourage theatre movement among youth and children.
20. To co-ordinate with Universities and other Government, Public and Private institutions to determine the syllabus for Theatre arts students and to promote research study.
21. To encourage and extend help for armature theatre movement and to conduct of Nataka Parishads.
22. To conduct Literary Seminars, Workshops specially to encourage and recognize the Young Writers and child prodigists.
23. To create and maintain a Website make available the latest information regarding the activities of the Academy.
24. To perform other additional functions that may be entrusted to the Academy by the Government time to time.

4.Drushya Kalala Academy:

1. To preserve and promote the heritage of Telugu people.
2. To encourage and promote study and research in the fields of Fine Arts, such as Painting, Sculpture and Graphics etc.,
3. To encourage and co-ordinate the activities of various organizations of the state which are working for the promotion of Fine Arts.
4. To encourage the exchange of ideas among the various of schools of Fine Arts by Organizing, conferences, Seminars, Exhibitions, etc. by involving eminent Artists, Scholars of National and International repute.
5. To have an action plan to create monumental paintings and sculptures of International standards to attract the tourists.
6. To give recognition to Art associations and organizations for assisting the artists in consultation with district units for proper development of the associations and organizations.
7. To foster cultural contacts within the country and also with other countries, through art exhibitions, exchange of personnel and art objects, etc.
8. To award scholarships and prizes to deserving artists.
9. To accord recognition to artists for outstanding achievements.
10. To retrieve the historical glory of visual arts of Andhra Pradesh State Amaravathi, Kalinga, and other styles of paintings to be researched and achieved National and International branding for our heritage.
11. To establish and maintain Art Galleries in different parts of the State.
12. To promote all other Art forms like Stone sculptures, Wood carvings, Metal Sculptures and other handicrafts like Kalamkari, P.O.P., Kondapally, Etikoppaka Toys etc.
13. To promote study and research on traditional skills in order to modernize them to cater the present day needs.
14. To prepare and implement proper action plan to inculcate interest among the children and youth by introducing various art forms in schools and colleges.
15. To conduct Literary Seminars, Workshops specially to encourage and recognize the Young Artists and child prodigists.
16. To create and maintain a Website make available the latest information regarding the activities of the Academy.
17. To perform other additional functions that may be entrusted to the Academy by the Government time to time.

5.Folk and Creativity Academy:

1. To promote the Folk performing art forms of Andhra Pradesh like Dappulu, Tappetagullu, Garagalu etc., by embellishing them with new look to appeal modern society.
2. To document the Rural Folk arts and Village Crafts like Carpentry, Pottery Blacksmith, Basket Making, Brick Making, Weaving etc., which were ones considered as the economic pillars of Indian Society.

3. To update the above the village technologies with new scientific approach to make them respectable and reasonable livelihoods.
4. To promote dignity of labor among youth.
5. To modernize the Folk Art Forms to attract the youth to opt them as their preference to classical genres.
6. To preserve and protect the traditional music and dance forms of Aadivaasis and other nomadic groups and to document, digitalize and organize exhibitions show-casing the ancient treasure of Andhra Pradesh in the fields of Music and Dance.
7. To prepare and implement special action plans identify all the Tribal Folk Arts and document to encourage the artistes by conducting special performances and shows.
8. To have a special plan of action for neglected and marginal artistes like gangireddulu, picchuguntalu, haridasulu, snake players etc,
9. To conduct periodical exhibitions to display goods or Articles produced by village technical artists.
10. To create national and international market access to the village products in attracting tourists from outside.
11. To adopt an action plan to create internationally marketable products by using rural technology.
12. To prepare records of folklore materials after conducting basic survey in the villages.
13. To publish folklore directory and folklore encyclopedia.
14. To establish and maintain folklore museum and archives.
15. To collect and publish folk stories and songs which are transmitted from generations.
16. To evolve new art forms from the traditional arts without losing their identity.
17. To honor leading artistes by giving awards and fellowships.
18. To give awards to high quality research publications on these area.
19. To start and maintain a journal on folk arts and rural technical creativity.
20. To conduct festivals in the fields folk arts and rural technical creativity.
21. To arrange performance by troupes approved by the Academy inside and outside of the state.
22. To promote interstate cultural exchange programs to have feel and understanding of other states' art and culture.
23. To establish a folklore library.
24. To perform other additional functions that may be entrusted to the Academy by the Government time to time.
25. To give grants and financial assistance to institutions and organizations those in part training in the folk arts and rural technologies.

6. Andhra Pradesh History Academy:

1. To create awareness among people about the rich history and culture of Andhra Pradesh.
2. To conduct research study on the history of Andhra Pradesh broadly dividing the history into timeline.
3. To dig out the hidden facts of Cultural Heritage of various regions of the state of Andhra Pradesh.
4. To conduct seminars, Roundtable Conferences, to have the collection of findings from the Scholars, researchers, historians and epigraphists.
5. To promote the Researchers and Scholars to bring the local histories to limelight which put together resulting to the great history of Telugu People.
6. To protect the inscriptions available and digitalize the content.

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7. To encourage and co-ordinate the activities of various historians and research organizations of the state which are working for the preservation of cultural heritage.
8. To create and maintain a data base of history of Telugu People.
9. To digitalise the history books, Talapatra Grandhalu, Dasthavejulu, documents and other source material.
10. To document and digitalise the village histories, family histories, history of monuments, age old institutions etc.
11. To establish and maintain a research centre of International standards having all facilities.
12. To conduct Seminars, Workshops, Conferences, to have an exchange of ideas.
13. To give encouragements, fellowships, Scholarships and Sponsorships to the researchers of history.
14. To co-ordinate with the Departments of Archeology, Archives, Oriental manuscripts, tourism and other departments dealing with history.
15. To co-ordinate with scholars of linguistics, linguistics archeology and other sciences by conducting seminars, workshops and exchange programmes.
16. To Co-ordinate with education department in preparation of history syllabus.
17. To encourage and regulate the freelancer historians.
18. To run history journal with research articles on Andhra History.
19. To create and maintain a Website make available the latest information regarding the activities of the Academy.
20. To perform other additional functions that may be entrusted to the Academy by the Government time to time.

7. Science and Technology Academy :

1. To promote and foster scientific temper among children and youth.
2. To create an environment of innovation and technology for the advancement of science and technology in the State by undertaking activities and programs.
3. To promote creativity and innovativeness in the traditional art forms.
4. To liaison with other academies.
5. To probe the reason behind traditions/practices.
6. To promote scientific publications (books and journals) and to create platforms/flora for discussions of science and technology.
7. To propagate scientific knowledge among people by organizing lecturers, seminars, symposia, tours and excursions, popular exhibitions and distribution of books of popular sciences.
8. To establish science museums.
9. To establish a library with reading room to serve as a central library for all scientific workers.
10. To secure and manage funds and endowments for the promotion of science.
11. To assist voluntary science organizations.
12. To prepare an action plan and implement it sincerely to wipe out superstitions from the minds of the public.
13. To do and perform all other acts, matters and things that may assist in, conduce to, or be necessary for the fulfilment of the above mentioned aims and objects of the Academy.
14. To create and maintain a website make available the latest information regarding the activities of the Academy.
15. To perform other additional functions that may be entrusted to the Academy by the Government time to time.

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ANNEXURE – II

(see Regulation 4 (4)) - TERMS OF COMMITTEE CONSTITUTION

1. **Temporary Chairman -**The Vice-Chairman will become Chairman during the temporary incapacity from illness (or) otherwise, (or) during the temporary absence of the Chairman.
2. **Vacation of office of member.** The office of a member shall be vacated in any of the following cases:

   (a) member becomes in any manner disqualified for membership of the council;
   (b) expiry of the term of three years from the date of appointment;
   (c) pre-mature termination by the commission; or

   (d) resignation by the member either through electronic mail or ink signed, submitted to the Secretary of the Academy or the Chief Executive Officer.

3. **Disqualification from membership -** No person shall be appointed or shall continue to hold office as a member if he —

   (a) is mentally disordered and incapable of managing himself or his affairs;
   (b) is an un-discharged bankrupt or has made any arrangement or composition with his creditors; or
   (c) is convicted of an offence.

4. **Member's interest to be made known** —

   (1) A member who is in any way, directly or indirectly, interested in a transaction or project of the Commission or an Academy shall disclose the nature of his interest at the first meeting of the committee at which he is present after the relevant facts have come to his knowledge.

   (2) A disclosure under sub-para (1) shall be recorded in the minutes of the meeting of the Committee and, after the disclosure, that member —

      (a) shall not take part in any deliberation or decision of the Committee with respect to that transaction or project; and
      (b) shall be disregarded for the purpose of constituting a quorum of the Committee for such deliberation or decision.

   (3) No act or proceedings of the Committee shall be questioned on the ground that a member has contravened this section.

5. **Meetings of Committee** —

   (1) The Chairman shall summon meetings monthly but not less than once in three (3) months at such place within the jurisdiction of the committee and at such time as the Chairman may decide.
   (2) The quorum at every meeting shall be 5 members.

   (3) Decisions at meetings shall be adopted by a simple majority of the votes of the members present and voting; and in the case of an equality of votes, the Chairman or in his absence the temporary Chairman shall have a casting vote.

   (4) The Chairman or in his absence the Vice-Chairman shall preside at meetings.
   (5) The committee may act notwithstanding any vacancy in its membership.

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(6) The notice period for convening the committee shall not be less than seven (7) days and in case of short notice meetings not less than two (2) days.
(7) The agenda shall be prepared by the Member-Convener, and approved by the Chairman.
(8) The minutes of each meeting shall be initiated by the Member-Convener, and approved by the Chairman.
(9) The minutes of each meeting shall be recorded one after another in a single file on e-office platform by the Member Convener.

6. Term:-

The members and Chairman shall be appointed for a term not exceeding three (3) years. No person shall be nominated as either Chairman or member more than two (2) terms.

7. Allowances:

(1) The non-official members shall be paid such sitting fees and travel expenses as determined by the Commission for attending the meetings.
(2) The Chairman or the members shall not be entitled to a vehicle.
(3) The Chairman may be provided an office space of up to 500 square feet including chamber, reception, ante room and toilet.
(4) The Chairman will be provided a personal assistant by the Commission.
(5) The Chairman, being a full time worker, shall be paid an honorarium of Twenty Thousand Rupees per month, and a Transport Allowance of Ten Thousand Rupees per month.
(6) The members will not be paid any honorarium except sitting allowance of Rs.1000/- per day and travelling allowance in AC-2 tier by train for attending the meetings of the Academy.

8. Validity of acts of members – The acts of a member shall be valid notwithstanding any defect that may afterwards be discovered in his appointment or qualifications.

ANNEXURE-III

(See Regulation 7)
FINANCIAL PROVISIONS:

1. The Secretary of the Academy shall keep proper accounts and records of transactions and affairs and shall do all things necessary to ensure that all payments out of the Academy bank account are correctly made and properly authorised and that adequate control is maintained over the expenditure incurred by the Academy.
2. The accounts of the Academy shall be audited by an auditor appointed by the Chief Executive Officer of the Culture Commission.
3. The remuneration of the auditor shall be paid out of the funds of the Academy.
4. The Secretary of the Academy shall, as soon as practicable but not later than 31st July in every year, prepare and submit the financial statements in respect of the preceding financial year to the auditor who shall audit and report on them.

5.

(1) The auditor shall in his report state —

(a) whether the financial statements show fairly the financial transactions and the state of affairs of the Academy;
(b) whether proper accounting and other records have been kept, including records of all assets of the Academy whether purchased, donated or otherwise;
(c) whether the financial statements are prepared on a basis similar to that adopted for the preceding year;
(d) whether the financial statements are in agreement with the accounting and other records;
(e) whether the receipts, expenditure, investment of moneys, and the acquisition and disposal of assets by the Academy during the financial year have been in accordance with law; and
(f) such other matters arising from the audit as he considers should be reported.

(2) The auditor shall send an annual report of his audit to the Commission but not later than 31st August in each year.

6. The auditor may at any other time report to the Commission upon any matter arising out of the performance of his audit.
7. As soon as the accounts of the Academy and the financial statements have been audited in accordance with the provisions of this Act but not later than 31st August in each year, a copy of the audited financial statements signed by the Secretary and certified by the auditor, together with a copy of any report made by the auditor, shall be submitted to the Commission.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA, IAS
SECRETARY TO GOVERNMENT (T&C)

To
The Chief Executive Officer,
Andhra Pradesh State Creativity & Culture Commission,
Vijayawada.
(The Director of Language & Culture, Andhra Pradesh, Vijayawada).

Copy to:

The P.S. to Principal Secretary to Chief Minister, Andhra Pradesh
The OSD to the Hon'ble Minister (Tourism, TL & C)
The OSD to Chief Secretary to Government, Andhra Pradesh.
The P.S. to Secretary (Tourism), YAT&C Department,
Andhra Pradesh
All the District Collectors in the State
The Accountant General, Andhra Pradesh, Hyderabad.
The Director of Treasuries & Accounts, Andhra Pradesh
The Pay & Accounts Officer, Andhra Pradesh.
The Chief Executive Officer, Andhra Pradesh Tourism Authority,
Vijayawada
The Director of Archaeology and Museums, Andhra Pradesh, Vijayawada
The Managing Director,
Andhra Pradesh Tourism Development Corporation,
Vijayawada, Andhra Pradesh.
Finance (FMU.GAD.II. A&C) Department
G.A.(Ser.C) Department
Law (I) Department.
Sf/Scs

//FORWARDED :: BY ORDER//

SECTION OFFICER